Investigative Journalism Bureau.

IMPACT REPORT

2023/24

Innovate. Collaborate. Illuminate.

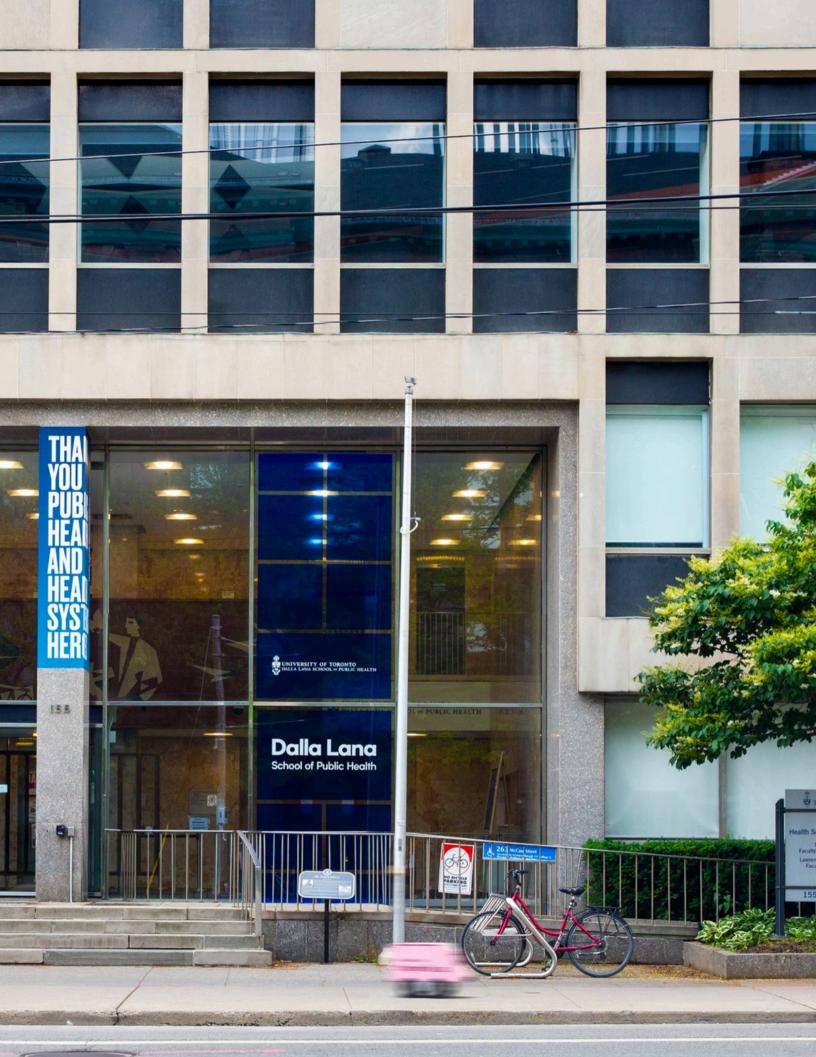




Table of Contents

5Investigative Journalism Bureau	05
7 Awards	07
8Published Stories	80
6Pushing Boundaries	16
3Collaborative Impact	23
6People and Staf	26
0Academic and Editorial Advisory Board	30
B1Business Advisory Board	31
2Thank you	32



The Investigative Journalism Bureau (IJB)

Led by award-winning investigative reporter, Robert Cribb, the IJB conducts high-impact investigative research and reporting on matters of vital public interest while training the next generation of investigative journalists.

Based at the University of Toronto's Dalla Lana School of Public Health, the IJB brings together senior journalists, academics, students and media organizations in Canada, the United States and globally to tackle important issues with depth and context. The model has produced award-winning, groundbreaking reporting that has triggered political reaction, policy change, widespread public debate and follow-up reporting by journalists across the country.

The IJB combines lessons learned over more than a decade moving dozens of public interest stories from classrooms to media front pages and broadcast outlets through the National Student Investigative Reporting Network, which Cribb founded in 2010. Today, the IJB's investigative reporting is integrated with Dalla Lana's Journalism and Health Advocacy Program, led by Robert Steiner, an award–winning journalist and founding director of the Fellowship in Global Journalism.

Led by a team of senior journalists working alongside distinguished researchers and academics, the IJB empowers student and early-career journalists with the opportunity to have tangible public impacts on major issues shaping the health and wellness of the Canadian, North American and global populations. We actively focus on diversity recruitment of student interns and have hired a number of BIPOC journalists who have worked on impactful journalism that more accurately reflects our society by ensuring a range of perspectives.



RECENT HIGHLIGHTS



In less than four years, the IJB's journalism has been honoured with several prestigious national and international journalism awards and nominations.

- 2024 Signal Award for 'The Ultimate Choice' podcast
- Award juries for three major Canadian journalism prizes cited The Patient Files: Hidden Stories from Inside Ontario's Hospitals in 2024 including the <u>Canadian Journalism Foundation's Jackman Award</u> for <u>Excellence in Journalism</u> – our third nomination in four years for one of Canada's top journalism prizes. The project was also a finalist for both the Canadian Association of Journalists Awards and the Digital Publishing Awards in the Data Journalism category.
- Our investigation into growing incidents of hate crimes was also nominated for a <u>2024 CJF Award</u>.
- Our series "Suspended" which explored a flawed government system that removes driver's licenses from drivers who pose no public risk was awarded the 2023 CAJ Data Journalism Award and was also nominated for a CJF Jackman Award for Excellence in Journalism.
- Canadian Journalism Foundation's Jackman Award for Excellence in Journalism Honours for reporting on Youth Mental Health
- Mindset Award for Mental Health Reporting
- Registered Nurses Association of Ontario Media Award for reporting on opioid drugs sold on Ontario streets.
- In 2022, the IJB was honoured with the <u>The Data-Driven Reporting Project award</u>, a prestigious U.S.-based prize supporting intrepid reporting that utilizes data and serves underrepresented communities. Only two Canadian outlets received the award which came with a \$100,000 USD prize.
- IJB founding donor Gerry Gotfrit received an Arbor Award from the University of Toronto in recognition of his impactful support for the IJB. It was celebrated at a gala event at the University of Toronto hosted by Dalla Lana dean Steini Brown to celebrate the IJB and its accomplishments at the Star.



Privileged and Confidential

Our unprecedented analysis of complaints lodged with criminal and civil courts, law societies, and human rights tribunals reveals hundreds of allegations of sexual misconduct against lawyers, both from the public and within the profession. Dozens of female lawyers we interviewed revealed the severe professional repercussions they face when they come forward, contributing to a culture of silence around these issues. We discovered that clients unknowingly hired lawyers under investigation for sexual misconduct. This two-part series has triggered strong response from the head of Ontario's Law society and a call for change to a pervasive culture of silence and fear.







Indigenous Infrastructure: Unfit, Unsafe, Unjust

Over the past year, we've broken new ground in our reporting on Indigenous social issues, from in-depth national coverage of housing infrastructure inequities to the disproportionately large number of deaths by fire on First Nations. After hiring our first full-time Indigenous affairs reporter, Ryan McMahon, we have emerged as a leading newsroom producing comprehensive and insightful reporting on issues that don't often get the investment they need and deserve. We ended the year with a multipart investigation into critical gaps in a federal program designed to provide essential mental health health coverage for First Nations and Inuit communities. The project also featured Mind Games, a compelling minidocumentary produced in collaboration with TVO, highlighting the challenges within the NIHB mental health program.



Ryan MacMahon, IJB Indigenous Affairs Reporter

CONTINUE READING.

FIRST NATIONS

Reserves suffer \$349B funding gap

'Clear injustice' over Ottawa providing basic essentials, analysis finds

We can't catch up. We can never catch up.

RUSSELL WESLEY CAT LAKE FIRST NATION CHIEF ROBERT CRIBB
STAFF REPORTER
WENDY-ANN CLARKE AND
MZWANDILE PONCANA
INVESTIGATIVE JOURNALISM
BUREAU

In Cat Lake First Nation, there's only ever enough money to build three new houses a year.

For the community of 680 people, the level of federal infrastructure funding doesn't come close to addressing the community's long-standing struggles with housing disrepair, overcrowding and mould, says chief Russell Wesley.

New housing applications to Ottawa just keep piling up, Wesley says. Meanwhile, multiple families live together in some of the reserve's already dilapidated homes.

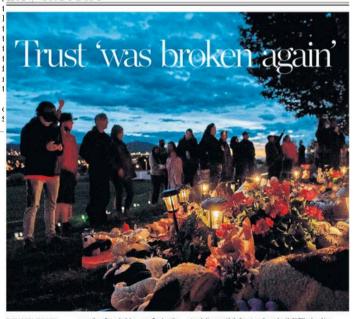
"We can't catch up. We can never catch up."

It will take nearly \$59 billion to bring infrastructure in Cat Lake and other Ontario First Nations communities in line with the rest of the country by 2030, according to a groundbreaking analysis shared with the Investigative Journalism Bureau and the Star. That's part of an eye-widening \$349-billion infrastructure gap in Indigenous com-

munities across Canada.

That equalization figure - which is 20 times the size of Indigenous

IN4 | INSIGHT

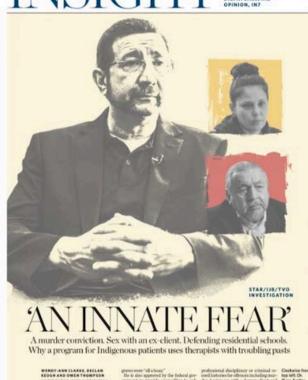


THERAPISTS FROM INT

Indigenization or reconciliation outside

struggled to cope with the lingering thorough with SASW or by asking impact. Deborah McLean, a band directly for either a vulnerable sec-

INSIGHT



First **Nations** sue feds

STAR/LIR/TVO INVESTIGATION

safety 'Discriminatory' lack of funding puts Indigenous lives at risk, suit alleges

over fire

WEATHER HIGH 20 C | MAINLY SUNNY | MAP A20

A8 | NEWS

A mental-health initiative

Advocates say program meant to help Indigenous people is mired in red tape

'set up to deter' access

TRUTH AND RECONCILIATION DAY

Number of deaths 'deeply disturbing'



MONDAY, SEPTEMBER 30, 2024 TORONTO STAR



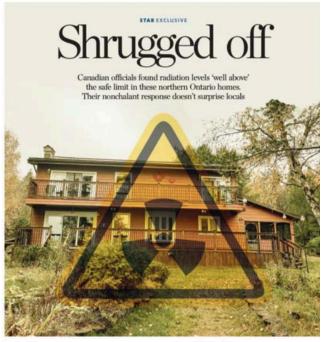
Invisible Threat

Over the past two years, the IJB has detailed the impacts of radon, a little-known carcinogen, in collaboration with researchers at the University of Calgary. Based on a unique dataset of more than 30,000 radon test results from homes across Canada, we published the most comprehensive look at where radon silently exists around us, the risks to human health and how government regulations have failed to protect us. The stories include an in-depth examination of dangerous levels of radioactive gas in Northern Ontario homes using internal government emails to reveal authorities' dismissive attitude towards residents safety concerns.

CONTINUE READING.







DECLAN KEDGH AND MASIN KHALATBARI

In January 2023, a sensor official with Canada's touclear regulator adard a colleague to do a rough, "back-of-the-envelope" calculation on the amount of potentially deadly The givernment had just nones a complaint that long-forgotten redioactive mine waste was been underneath some homes in the northern Ontario city. Bon Ste son, senior project officer at the Comadian Nuclear Sadery Commissis (CNSC), wanted to "confirm or assumption that 468 Baj find in no an ungent health concern." commission's radiation protection division replied that those levels of radon are "well above" the public radiation dose limit set by federal authorities.

Stenson's response came 90 min-

not shrug.

For too long, shrugging is all th
be: Canadian government has done, a

is concerned.

The government official's email is be a first visual representation of the response we've received to date."

She says. "It accurately summarizes all

Documents show more than 100 homes are affected Documents obtained by the lines tigative Journalism Bureau shor SEE ELLIOT LAKE, INJ

. 1080WT0 STAN

Posted 14 August 2023 News

'I thought I was safe': Federal government's radon advice creates a false sense of security



Illustration by Aidan Lising

Illegal health and beauty products pose safety risk TORONTO STAR/IJB

As regulators struggle to get a handle on the massive flow of health and beauty products streaming onto store shelves, an IJB investigation found more than 100 products that Health Canada officials confirmed have not been approved for sale or assessed for safety. Within days of publishing our information, hundreds of these products were removed from store shelves across the country.

CONTINUE READING.



Illegal health Retailers pull items off shelves products pose risk

to safety Items not approved by Health Canada sold in GTA stores



The Influencers

Healthcare professionals are adopting social media as a new method of communicating their expertise to patients and clients. But there is growing concern that healthcare messaging is being influenced by industry and corporate sponsors who pay for curated messages favourable to their interests. In partnership with the Washington Post and the Examination in the U.S., the IJB's investigation led to U.S. and Canadian regulators warning influencer dieticians to be more transparent with their industry-funded messaging.



Toxic Supply

Building on our years of reporting about the alarming rise of "ultra-potent" synthetic opioids contaminating street drugs across Canada, we've seen these substances some even more powerful than fentanylsurge in prevalence. In Toronto, their presence in street drug tests quadrupled since the COVID-19 pandemic. Our latest reporting shows that while opioid overdoses continue to devastate Toronto neighborhoods, supervised consumption sites have dramatically reduced drugrelated fatalities.

CONTINUE READING.

TOPONTO STAR SATURDAY FERRUARY 17 2024 W NEWS | AI5

OPIOID CRISIS

Safe consumption sites saving lives New study shows dramatic drop in overdoses within 500 metres of supervised spaces

SCOTT MARTIN AND DECLAN KEOGH INVESTIGATIVE JOURNA





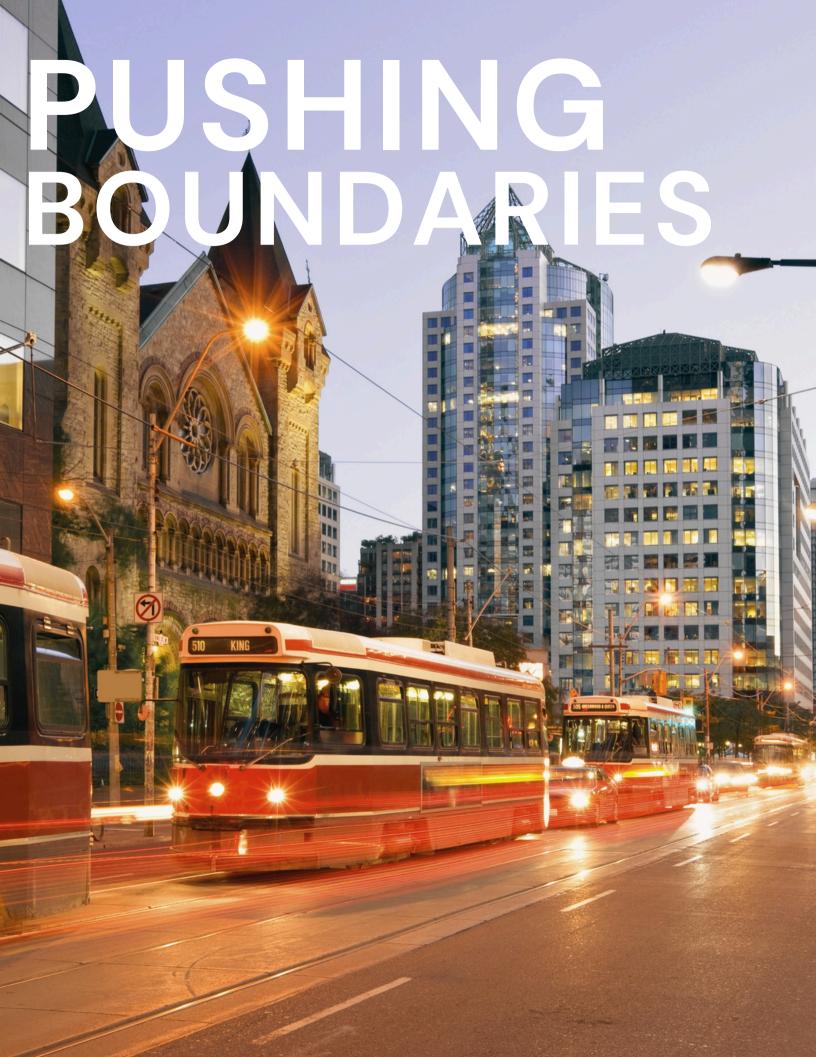
Suspended

In an update to our multi-part award-winning series investigating Ontario's medical fitness to drive assessment system, Ontario's NDP leader called out the government at Queen's Park for suppressing dozens of responses to questions about the program posed by the IJB. The controversial government program routinely suspends the licences of safe drivers based on alleged health conditions. These internal communications, which we obtained through freedom-of-information requests sparked further concern. Following our reporting, a private member's bill was tabled to reform the contentious program.



Ontario NDP leader, **Marit Stiles**, asks why the Ford government withheld information from IJB reporters





Beyond traditional investigative storytelling, the IJB has expanded dramatically over the past year into podcasts and documentaries, creating unique public databases and in-depth training.

Public Databases

The Sunlight Project: Ontario's most comprehensive public repository of completed freedom of information requests.

After two years of painstaking work by our reporters, the IJB launched Ontario's most comprehensive public repository of completed freedom of information (FOI) requests this past year. It contains details from over 75,000 FOI requests made to 28 Ontario ministries and the Premier's Office since 2014. Accessible on our website, this database provides key insights into government action on issues ranging from healthcare to the environment to the economy. With a simple keyword search, the public can now uncover previously hidden records and use that information to request detailed documents from the relevant ministry. This invaluable resource sheds light on the accessibility of public information, empowering greater transparency between our government systems and the public.

CONTINUE READING.



Lead tainted drinking water database for detailing test results in Ontario schools and daycares

For the past five years, we have been forensically monitoring and analyzing lead levels in drinking water at schools and daycares across Ontario. Our unprecedented analysis revealed that nearly half of the province's public schools have recorded at least one instance of toxic lead in drinking water exceeding federal safety guidelines, potentially affecting over 800,000 students. In collaboration with the University of Toronto's HIVE Lab, we developed an interactive database that allows Ontarians to access lead test results in schools and daycares from 2019 to 2023. This reporting has garnered significant political attention and sparked media coverage across the province. As a result, the issue has been raised at Queen's Park, prompting calls for immediate action to ensure safe drinking water in schools and daycares throughout the province.

Posted 6 June 2024 News

Toxic lead showing up in Ontario school and daycare drinking water as evidence of serious health dangers grows



By Declan Keogh, Norma Hilton, Scott Martin and Robert Cribb

In the past four years, nearly half the province's public schools have had at least one test for toxic lead in drinking water exceed the federal safety guideline, an analysis by the leverting the Tournalism Rurgay has found

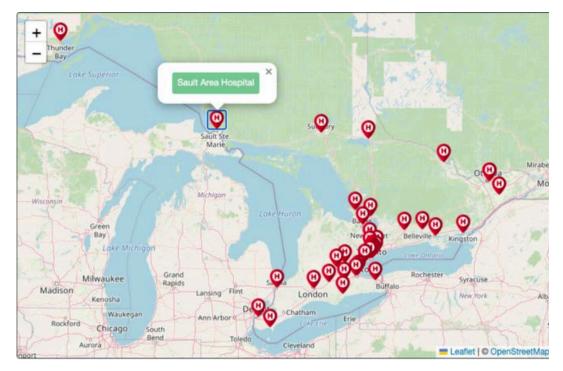


IJB director Rob Cribb visited **The Agenda** with Steve Paikin on TVO to discuss our investigation into elevated lead levels in the drinking water of schools and daycares.

The Patient Files: Hidden stories from inside Ontario's hospitals

Our unprecedented analysis of patient experience survey results in Ontario over the past decade found hospitals often ignore patient feedback, despite a system meant to identify problems and drive solutions. Our reporters spent years fighting to make patient survey data from over 50 hospitals public for the first time. With this data, which included more than 120,000 patient survey comments, we collaborated with the University of Toronto's HIVE Lab, to create an interactive map with visualizations showing patient experiences across the province. The data reveals, for the first time, both harm from medical errors and system failures, as well as life-saving care. Our investigation has earned several prestigious honors for uncovering what patients, often ignored, have been telling hospital leaders for years.





Our Interactive map of hospitals and health networks allows users to access data visualizations showing what patients have been saying about their experiences there.

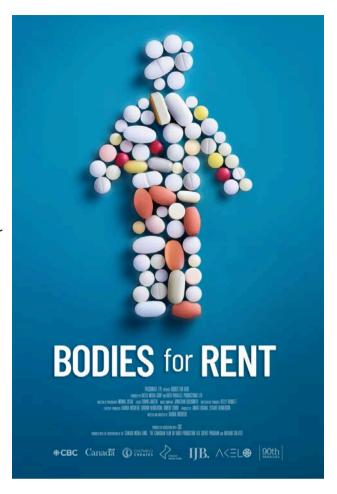


Multimedia Storytelling

Bodies for Rent Documentary

For the first time, we collaborated with a documentary production company to co-produce the documentary Bodies for Rent which aired on CBC in September 2024. Our groundbreaking work into Canada's clinical trials industry uncovered a troubling practice—thousands of "professional guinea pigs" volunteer their bodies each year for money and perks that experts describe as exploitative and unethical. Financial incentives often lead participants to lie to qualify for studies, potentially compromising data that Health Canada relies on to approve drugs.







Franco discusses the side effects he's experiencing in the emergency room, in a scene from **Bodies for Rent**, a documentary that aired on CBC on Sept. 25.

The Ultimate Choice Podcast

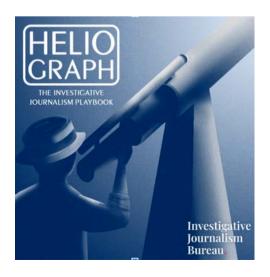
We have made a significant mark in the podcasting world through our groundbreaking series, The Ultimate Choice produced in partnership with TVO Today and the Toronto Star. Based on our in-depth reporting on medically assisted death (MAID), this powerful docuseries, follows the intimate journey of Michael and his wife, Ann, as they navigate Michael's decision to pursue MAID due to an incurable illness. Hosted by IJB founder and director Rob Cribb, the podcast not only tells Michael's story but also challenges Cribb to confront his own family history as he grapples with the emotional and ethical complexities of MAID.

CONTINUE READING.



Our podcast, Heliograph: The Investigative Journalism Playbook, is an independent initiative designed to highlight the power of investigative reporting around the globe. As part of our commitment to supporting powerful investigative journalism, this podcast pulls back the curtain on the strategies, lessons learned, and behind-the-scenes stories that fuel investigations with real-world impact. Hosted by our IJB journalists, Heliograph features candid conversations with accomplished reporters, sharing the inspirations, challenges, risks, and rewards behind their influential work. Through this podcast, we offer listeners a unique window into the craft of journalism that helps shape societies and holds power to account.

CONTINUE LISTENING.



Training

In September, we welcomed our third CJF-IJB Black Investigative Journalism Fellow, Démar Grant. Grant joins the IJB for six months to work on our ongoing investigative projects under the guidance of the bureau's editors and senior reporters. Our inaugural CJF-IJB Black Investigative Journalism Fellow, Wendy-Ann Clarke, has now joined us as a full-time reporter.



Fulfilling our mission to help develop the next generation of investigative journalists, we continue training early-career journalists in other ways. We've had eight interns (Rhythm, Maeve, Gigi, Scott, Jess, Prisha, Patrick, Stacey) join us over the past year. Two of them joined us as Unifor summer interns from April to September. These internships, at \$13,000, are among the highest paid in the country. Together, we're building a legacy and quickly becoming a top-choice destination for the best young journalists in the country.

The IJB and the U of T Faculty of Law just completed the third year of our one-of-a-kind media law externship. The year-long externship brings enterprising young law students under the guidance of IJB Director Robert Cribb, Toronto Star lawyer Justin Manoryk.

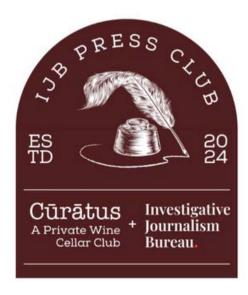


IJB and IRE Cross-Border Conference



This year marked a milestone for the Investigative Journalism Bureau with the success of our first-ever cross-border conference in partnership with Investigative Reporters and Editors. The event brought together a diverse group of attendees, from passionate students to some of the world's most esteemed investigative reporters. The level of engagement was unparalleled, as participants actively contributed to meaningful conversations that are helping shape the future of journalism in Canada and beyond.

Among the many highlights were the panel discussions, which featured industry giants such as Pulitzer Prize winners David Cay Johnston, Pultizer Prize-winning journalist Connie Walker, investigative reporting legend Ron Nixon of the Associated Press and Nicole MacIntyre, editor-in-chief of the Toronto Star. These sessions inspired dialogue and provided invaluable insights into the ever-evolving landscape of investigative journalism.



IJB Press Club

In collaboration with Toronto's prestigious Curatus Wine Cellar Club, this year we proudly introduced the IJB Press Club. These exclusive monthly events are a hallmark of our newsroom's dedication to fostering dialogue and community engagement around the most impactful investigative stories of our time.

Each month, we host thought-provoking conversations, where journalists, editors, and news lovers gather to reflect on the remarkable achievements of Canada's top investigative reporters.

Diversifying Academic Partners

We've been leveraging our academic partnerships and the resources at the University of Toronto to collaborate on major public interest research. We continue to expand this network in the shared interest of accessing unique ideas, data, research and resources.

We've named Daniel Werb, researcher, author and the director of the Centre on Drug Policy Evaluation as the IJB's Scientific Lead. Physician and author Blair Bigham serves as a scientific consultant and reporter, offering expert insights on healthcare investigations. Other academics we are working with include Dr. Aaron Goodarzi, Canada's leading expert on radon exposure and Alison Thompson and Trudo Lemmens, University of Toronto luminaries who research the global pharmaceutical industry.







ROBERT CRIBB, FOUNDER & DIRECTOR

Robert Cribb is founder and director of the Investigative Journalism Bureau and an investigative reporter at *the Toronto Star*. He has received national and international reporting awards for investigations into offshore tax evasion, child exploitation, human trafficking, dangerous doctors, environmental threats and public safety. He was part of the international reporting team that produced the Pulitzer Prize-winning Panama Papers investigation in 2017. Cribb is founder of the National Student Investigative Reporting Network, past president of the Canadian Association of Journalists, the first international board member of Investigative Reporters and Editors, current president of Canadian journalism charity Veritas – Advancing Journalism in the Public Interest and is co-author of *Digging Deeper: A Canadian Reporter's Research Guide* (Oxford University Press). Cribb is recipient of both the Massey Journalism Fellowship and the Atkinson Fellowship in Public Policy Reporting.

ROBERT STEINER, ASSISTANT PROFESSOR AND DIRECTOR OF FELLOWSHIP IN JOURNALISM

Robert Steiner began his career as a global finance correspondent for The Wall Street Journal with postings in New York, Hong Kong and Tokyo, where he was a finalist for the Pulitzer Prize, won two Overseas Press Club awards and the Inter-American Press Association Award. After leaving The Wall Street Journal Steiner received his MBA from the Wharton School of Business, at the University of Pennsylvania and then worked as a business strategy executive, first at The Boston Consulting Group and later as Group Vice President in charge of Strategic Planning for Bell Globemedia, parent of the Globe and Mail and CTV. From 2006 to 2010, Mr. Steiner served as Assistant Vice President of the University of Toronto in charge of Strategic Communications. He lives in Toronto with his wife, daughter and son.





WENDY-ANN CLARKE, REPORTER

Wendy-Ann Clarke is a multimedia journalist with a passion for exploring the ways in which history, culture, sociology, psychology, and other disciplines intersect to bring greater understanding to the news stories of today. Clarke's in-depth investigative reporting on First Nations healthcare reflects her deep commitment to amplifying underrepresented voices and advancing equity in reporting. A former track-and-field athlete and coach, prior to joining the IJB, she worked with CBC Sports covering a wide range of sporting disciplines and reported on athletics during the 2016 Paralympic Games in Rio de Janeiro, Brazil. Clarke has also worked with the Catholic Register newspaper, where she reported on a range of important issues and received several honours.



MASIH KHALATBARI, REPORTER

Masih Khalatbari is a graduate of the Toronto Metropolitan University School of Journalism where he was a Teacher's Assistant for the Investigative Journalism and Radio and Podcasting courses. He has been involved in several multimedia projects, including podcasting, documentary film and print journalism. His in-depth, multimedia investigations have helped to shape public discourse and been cited internationally, including the "The Ultimate Choice," a groundbreaking docuseries produced with TVO Today and the Toronto Star.

RYAN MCMAHON, INDIGENOUS AFFAIRS REPORTER

For nearly two decades, Ryan McMahon has been a trailblazer in Indigenous comedy, podcasting, and storytelling. An independent creative known for forward-looking, bold and irreverent storytelling, he's an award-winning writer, an acclaimed journalist, a highly sought-after keynote speaker, and one of the best Indigenous comedians working today. Most recently, McMahon's docuseries, Thunder Bay (CRAVE TV, 2023), was nominated for three 2024 Canadian Screen Awards including Best Factual Series, Best Direction – Factual, and Best Writing – Factual.





DEMAR GRANT, CJF/IJB – BLACK INVESTIGATIVE JOURNALISM FELLOW

Demar Grant is a Toronto-based journalist and the 2024 recipient of the CJF Black Investigative Journalism Fellowship. He was formerly a staff reporter with the Toronto Star, where he covered arts and sports. Prior to that, he served as editor-in-chief at CJRU.ca, leading the site's film section and expanding its news and music coverage. Grant also worked as a staff writer for Tip of the Tower, focusing on Toronto sports, particularly the Raptors. His feature article, "The Nike Crown League Experience," was included in the Best Canadian Sports Writing anthology.

EMMA JARRATT, CONTRIBUTING REPORTER

Emma Jarratt is an investigative multimedia journalist in Toronto. She holds a Master of Journalism from Toronto Metropolitan University and a Bachelor of Arts from Carleton University. Emma is the Executive Editor of Electric Autonomy Canada and previously freelanced in print and broadcast, specifically concentrating on investigations, the green energy and transportation sectors, conflicts and politics. Her work has appeared in The Globe & Mail, VICE and on CTV's Canada AM, CTVNews.com and W5. Her work will (hopefully) continue to appear in the Toronto Star.



Academic and Scientific Consultants

BLAIR BIGHAM, SENIOR CONSULTANT AND REPORTER

Award-winning journalist, scientist and physician who trained in emergency and critical care medicine at McMaster and Stanford Universities. He was a Global Journalism Fellow at the Munk School of Global Affairs, Associate Scientist at St Michael's Hospital, and Education Scholar at Stanford.



NEIL SEEMAN, SENIOR ACADEMIC ADVISOR

Founder and Chairman of Riwi Corp., and Senior Fellow at the Dalla Lana School of Public Health's Institute of Health Policy, Management and Evaluation.

DAN WERB, SCIENTIFIC LEAD

Director, Centre on Drug Policy Evaluation; Assistant Professor, Division of Infectious Diseases & Global Public Health, University of California San Diego; Institute for Health Policy, Management & Evaluation, University of Toronto.



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Advancing public health journalism relies on the support of donors like **you**.

It is with thanks to you that the IJB is able to build collaborative partnerships, expand its research, and inform the public, in order to create sustainable, transformative, and equitable change regarding urgent public health challenges.

We know investigative journalism takes time. It's expensive. It's often one of the first casualties of modern newsrooms. The IJB is trying to change that and is grateful for the support of partners like you.

We couldn't do it without you!

Contact

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